



Tackle Hunger With Us in 2012!

February 5, 2012

Souper Bowl of Caring (SBoC) is a national movement of youth working to fight hunger and poverty in their own communities around the time of the Super Bowl football game.

On the weeks leading up to or on Super Bowl Sunday, young people take up a collection (many use a soup pot), asking for one dollar or one item of food for people in need. They give 100% of their donation directly to the local hunger-relief charity of their choice.

Last year, more than 260,000 youth participated in Souper Bowl of Caring, collecting more than \$9.5 million in dollars and food for local hunger-relief charities.

Be part of this movement to tackle hunger in America! Learn more and register today at tacklehunger.org to receive your FREE 2012 Playbook with resources to make your collection a success.